

PRESS RELEASE

Issue Date: April 18, 2005

Re: Richard Jess Fine Cabinetry & Design
3440 South Higuera, San Luis Obispo

Subject: New location announcement

Release Contact:

Dudley Business Development
PO Box 15709,
San Luis Obispo, CA 93406
robin@dudleybusinessdevelopment.com

Robin Dudley

Ph.: 805/ 781-3058

Fax: 805/ 781-2619

FOR IMMEDIATE RELEASE

Central Coast cabinetry company opens chic new showroom.

Just in time for the Spring home remodeling season, Richard Jess Fine Cabinetry & Design in San Luis Obispo has moved from Los Osos Valley Road into a brand new 1,800 square foot showroom suite at 3440 South Higuera Street # 130.

According to owner Richard Jess, their new larger location just south of Prado Road provides improved visibility and accessibility for their clientele of residential customers, contractors, interior designers and architects. The showroom has an expanded display area to showcase their line of cabinetry for the home by Kraftmaid, the largest "made-to-order" cabinet manufacturer in the world whose products have been featured on the television show "Extreme Home Makeover." Richard Jess Fine Cabinetry & Design is the largest Kraftmaid dealer on the Central Coast.

To further enhance their customers' experience, Jess will soon have a plasma screen in the showroom to assist with product presentations, and plans to host group seminars and functions. "We strive to offer the most up-to-date materials and styles," said Jess, a woodworking craftsman and licensed cabinetry contractor with 27 years experience in San Luis Obispo County. He and the company's three interior designers stay current on the latest trends with on-going training and attending design shows.

Richard Jess Fine Cabinetry & Design has been in business since 1988, and has a satellite office in Paso Robles. A Grand Opening celebration with ribbon cutting is scheduled for the new San Luis Obispo showroom in May. They also will be exhibiting at the Paso Robles Home Show on April 23-24, and at the May 16th San Luis Obispo Chamber Mixer Showcase at the Embassy Suites.

For more information, call Richard Jess at (805) 541-3269 or visit www.jesscabinetry.com. # # #